https://universalwebdesign.co.uk/job/email-marketing-specialist/

Email Marketing – Specialist

Description
Experience

- A minimum of 5 years experience is required

About

- Universal Web Design is a multi-award-winning digital marketing company
- It's head offices are based in Colchester, Essex, United Kingdom
- There is ample on-site parking
- The company works with over 600 businesses
- Clients are based locally, regionally, nationally and internationally.
- Universal Web Design is looking to reach **1,000 clients by November 2020**

Services

- Web Design & Development
- Marketing
- Advertising
- Graphic Design
- Video Production

USPS

- UK Based
- All inhouse Team
- Digital Lounge
- Over 200+ 5 Star Reviews
- Many Communication Methods
- 7 Business Awards
- Multi-Award Winning CEO
- 4 Screen PC's
- Ultra Modern Office Space
- Customer Focused Team
- Public Pricing

We Expect

- Someone who is punctual
- Works above and beyond
- Fast and efficient
- Profitable
- Enjoys speaking with customers
- Wants customers to be happy
- Reliable
- Organised
- Professional

- Confident
- Resolution focused
- Positive

Benefits

- Annual Pay Rise

- Onsite Parking
- Team Trips
- Amazing Equipment
- Best Systems
- Top Tools
- Awards Evenings
- Recognition
- Career Progression
- Mileage
- Birthday Cake
- Training
- Seminars
- Team Meals
- Employee Of The Month
- Discounts Offers from Clients
- Discounts At All Major Shops And Restaurants
- Qualifications
- Paid For Networking
- Business Cards
- Christmas Meals
- Rewards For Goals Met
- Free Refreshments
- Free Snacks
- Discounted GYM Membership
- Financial Advisor

Length of Service Based Benefits

- 5 Year Milestone
  - Letter from the CEO
  - 10% share pool of company profits
  - 10% share pool of the sale value if company is sold
  - 30 days holiday allowance
  - Pin for 5 Years Service
  - £250 Voucher

- 10 Year Milestone
  - Letter from the CEO
  - 35 day holiday allowance
  - Classy pen inscribed with UWD
  - £500 Voucher
  - Trophy for 10 Years Service
  - Champagne

Hiring organization
Universal Web Design

Beginning of employment
Immediate

Duration of employment
Ongoing

Industry
Digital Marketing

Job Location
Unit 5, Block B, Nesfield Road, CO4 3ZL, Colchester, Essex, England

Base Salary
£ 21000

Date posted
April 17, 2020

Platform Knowledge

- WordPress
- Magento
- Drupal
- Concrete5
- Laravel
- Joomla

Coding Knowledge

- HTML
- CSS
- PHP
- JavaScript
- MySQL
- PHPMyAdmin
- JQuery
- Python
- Django
- C#
- C

Working Hours

- To be in the office no later than 7.45am
- Monday to Friday = 8am to 6pm

General Qualifications Needed

- English Language = B+
- English Literature = B+
- Mathematics = B+
- Science = B+
- IT = B+

Specialist Qualifications Preferred

- Google Adwords Certification
- Google Analytics Qualified
- Google Marketing Platform Certified
- YouTube Qualified
- Waze Academy
- Google Digital Garage Qualified

References

- References from previous employers
- The contact details of any past employer