

## SEO – Specialist

### Description

#### Experience

- A minimum of 5 years of experience is required

#### Overview

- Universal Web Design is in search of a high quality SEO Specialist, ideally with experience within a digital marketing agency or experience working with a number of different businesses in various sectors. Quality copy is essential in addition to coding and full SEO knowledge, client communication and relationships are just as important. Understanding of marketing, the AIDA model, Google Analytics, Google Search, SEO and advertising is also preferred.

#### About

- Universal Web Design is a multi-award-winning digital marketing company
- It's head offices are based in Colchester, Essex, United Kingdom
- There is ample on-site parking
- The company works with over 600 businesses
- Clients are based locally, regionally, nationally and internationally.
- Universal Web Design is looking to reach 1,000 clients by November 2020

#### Platform Knowledge (Preferred)

- WordPress
- Magento
- Drupal
- Concrete5
- Laravel
- Joomla

#### Coding Knowledge (Preferred)

- HTML
- CSS

- PHP
- JavaScript
- MySQL
- PHPMyAdmin
- JQuery
- Python
- Django
- C#
- C

#### General Qualifications (Required)

- English Language = B+
- English Literature = B+
- Mathematics = B+
- Science = B+
- IT = B+

#### Specialist Qualifications (Preferred)

- Google Adwords Certification
- Google Analytics Qualified
- Google Marketing Platform Certified
- YouTube Qualified
- Waze Academy
- Google Digital Garage Qualified

#### Working Hours

- Monday = 10am to 4pm
- Wednesday = 10am to 4pm
- Friday = 10am to 4pm

Job Types: Part-time, Permanent

Salary: £12.00 /hour

#### **Hiring organization**

Universal Web Design

#### **Beginning of employment**

Immediate

#### **Duration of employment**

Ongoing

#### **Industry**

Digital Marketing

#### **Job Location**

Unit 5, Block B, Nesfield Road, CO4  
3ZL, Colchester, Essex, England

#### **Working Hours**

Monday = 10am to 4pm

Wednesday = 10am to 4pm

Friday = 10am to 4pm

#### **Base Salary**

£ 12 Per Hour

#### **Date posted**

April 17, 2020