



<https://universalwebdesign.co.uk/job/social-media-expert/>

Social Media – Expert

Description Experience

- A minimum of 10 years experience is required

About

- Universal Web Design is a multi-award-winning digital marketing company
- It's head offices are based in Colchester, Essex, United Kingdom
- There is ample on-site parking
- The company works with over 600 businesses
- Clients are based locally, regionally, nationally and internationally.
- Universal Web Design is looking to reach **1,000 clients by November 2020**

Services

- Web Design & Development
- Marketing
- Advertising
- Graphic Design
- Video Production

USPS

- UK Based
- All inhouse Team
- Digital Lounge
- Over 200+ 5 Star Reviews
- Many Communication Methods
- 7 Business Awards
- Multi-Award Winning CEO
- 4 Screen PC's
- Ultra Modern Office Space
- Customer Focused Team
- Public Pricing

We Expect

- Someone who is punctual
- Works above and beyond
- Fast and efficient
- Profitable
- Enjoys speaking with customers
- Wants customers to be happy
- Reliable
- Organised
- Professional

- Confident
- Resolution focused
- Positive

Benefits

- Annual Pay Rise
- Onsite Parking
- Team Trips
- Amazing Equipment
- Best Systems
- Top Tools
- Awards Evenings
- Recognition
- Career Progression
- Mileage
- Birthday Cake
- Training
- Seminars
- Team Meals
- Employee Of The Month
- Discounts Offers from Clients
- Discounts At All Major Shops And Restaurants
- Qualifications
- Paid For Networking
- Business Cards
- Christmas Meals
- Rewards For Goals Met
- Free Refreshments
- Free Snacks
- Discounted GYM Membership
- Financial Advisor

Length of Service Based Benefits

- 5 Year Milestone
 - Letter from the CEO
 - 10% share pool of company profits
 - 10% share pool of the sale value if company is sold
 - 30 days holiday allowance
 - Pin for 5 Years Service
 - £250 Voucher
- 10 Year Milestone
 - Letter from the CEO
 - 35 day holiday allowance
 - Classy pen inscribed with UWD
 - £500 Voucher
 - Trophy for 10 Years Service
 - Champagne

Platform Knowledge

- WordPress
- Magento
- Drupal
- Concrete5
- Laravel
- Joomla

Coding Knowledge

- HTML
- CSS
- PHP
- JavaScript
- MySQL
- PHPMyAdmin
- JQuery
- Python
- Django
- C#
- C

Working Hours

- To be in the office no later than 7.45am
- Monday to Friday = 8am to 6pm

General Qualifications Needed

- English Language = B+
- English Literature = B+
- Mathematics = B+
- Science = B+
- IT = B+

Specialist Qualifications Preferred

- Google Adwords Certification
- Google Analytics Qualified
- Google Marketing Platform Certified
- YouTube Qualified
- Waze Academy
- Google Digital Garage Qualified

References

- References from previous employers
- The contact details of any past employer